

Put Your Event, Brand, or Message in Front of the Oil & Gas Community

Reach 12,000 verified industry professionals!

We help promote events, company announcements, brand visibility, and advertising opportunities designed specifically for the oil and gas industry.

Whether you need a simple featured event listing or a larger promotional push, we offer options that help you stand out and get noticed by the right audience.



Need something custom?
We can build a package for multi-month promotions, combined placements, or longer-term sponsor visibility.

Featured Event \$75

A simple boost for organizations that want additional visibility for an upcoming event.

- Homepage placement
- One newsletter mention during the month prior to the event

Great for: conferences, tournaments, fundraisers, association events, trainings, and certifications.

PREMIUM

Sponsored Event \$1,500

Our premium event promotion package for organizations that want to maximize visibility and reach the right audience quickly.

- Premium placement on Calendar
- Dedicated event email newsletter feature
- Social media posts

Great for: conferences, tournaments, fundraisers, association events, trainings, and certifications.

For more information or to reserve your sponsorship, please contact:

Janie Snelson
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432.557.3165

Stacy Jones
sjones@mindseyeads.com
405.831.8330

Don Hermes
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BRAND VISIBILITY

Company Spotlight \$1,800

A strong option for companies that want to promote a launch, milestone, announcement, new location, or hiring push in a way that feels natural to the industry audience

- Spotlight-style promotional story or copy
- Dedicated email newsletter to 12,000 industry professionals
- Social media posts

Great for: service companies, midstream, E&Ps, staffing firms, recruiters, and vendors.

Sitewide Sponsor Bar \$200 / month

Feature your logo and link in the scrolling sponsor bar that appears across the website for steady, always-on visibility.

- Sitewide logo placement
- Clickable link to your website or landing page
- Flexible monthly, quarterly, annual, or custom terms

Great for: companies and organizations that want consistent brand exposure while users browse events and content.

Rotating Display Ads

We offer dedicated rotating display ad placements across the website, giving companies and organizations another way to stay visible in front of the oil and gas community. Availability is limited per placement to keep rotation clean and visibility strong.

Top Placement

\$400/mo

300 x 600 pixels

Second Tier

\$300/mo

300 x 600 pixels

Third Tier

\$175/mo

300 x 250 pixels

Ad Specs

- Accepted file formats: JPG or PNG
- Ads may promote events, trainings, services, company announcements, or hiring messages
- Monthly, quarterly, and annual options are available

Optional design fee: \$100 for ad creative setup (includes 1 set of changes).



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