

Put your event, company, brand, or message in front of the oil & gas community.

Over 16,000 verified industry professionals through newsletters and social media.

OilPatch Calendar connects the oil and gas community with industry events, networking opportunities, lunches, conferences, tournaments and more.

OilPatch Calendar + CrudeLogic



OilPatch Calendar is now mobile with CrudeLogic

CrudeLogic is the new mobile home for OilPatch Calendar, giving oil and gas professionals an easy way to find industry events while they're on the go.

Find events. Connect with the industry. Take OilPatch Calendar with you.



Scan to open the CrudeLogic web app

Featured Event - \$125

Give your event added visibility with the OilPatch Calendar audience.

Includes:

- Featured placement on the OilPatch Calendar homepage
- Social media post across all OilPatch Calendar social profiles
- Mention as a Featured Event in the OilPatch Connections newsletter during the month prior to your event

Sponsored Event - \$1,500

Take your event promotion beyond a calendar listing with expanded exposure across the OilPatch Calendar network.

Includes:

- Premium event placement on OilPatch Calendar
- Dedicated sponsored-event feature in the OilPatch Connections email and LinkedIn newsletters
- Dedicated social media post(s) promoting your event

Company Spotlight - \$1,800

Put your company, people, products and services in front of the oil and gas community with a dedicated Company Spotlight.

Includes:

- Spotlight-style company story and promotional copy
- Dedicated OilPatch Connections email and LinkedIn newsletters sent to over 16,000+ industry professionals
- Social media promotion across OilPatch Calendar profiles
- Company visibility on OilPatch Calendar

KEEP YOUR BRAND VISIBLE TO THE OIL & GAS COMMUNITY

OilPatch Calendar offers additional advertising opportunities for companies that want ongoing visibility with industry professionals.

Sitewide Sponsor Bar - \$200 / month

Keep your company visible throughout OilPatch Calendar with placement in our scrolling sponsor bar.

Includes:

- Company logo
- Direct link to your website or landing page
- Sitewide visibility
- Monthly placement

Rotating Display Ads

Put your message in front of OilPatch Calendar visitors with rotating display advertising in key locations throughout the website.

Top Placement

\$400/mo

300 x 600 pixels

Second Tier

\$300/mo

300 x 600 pixels

Third Tier

\$175/mo

300 x 250 pixels

Ad Specs

- Accepted file formats: JPG or PNG
- Ads may promote events, trainings, services, company announcements, or hiring messages
- Monthly, quarterly, and annual options are available

Optional design fee: \$100 for ad creative setup (includes 1 set of changes).



Let's get your company or event in front of the oilfield.

CUSTOM SPONSORSHIPS AVAILABLE - Let's build a package that fits your goals.

(For custom sponsorships, contact Stacy Jones: sjones@mindseyeads.com)

OilPatch Calendar: Oil & Gas Events · Industry Connections · Job Postings · Advertising Opportunities

For more information or to reserve your sponsorship, please contact:

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