



 INNOVEX PRESENTS

#FOSSIL FUELED

THE EVENT
MIDLAND, TEXAS

2025
PARTNERSHIP
OPPORTUNITIES

“IF PETROLEUM
DIDN'T EXIST,
WE'D HAVE TO
INVENT IT.”

ROBERT BRYCE,
AMERICAN AUTHOR & JOURNALIST

FOSSILFUELED FOUNDATION

THE FOSSILFUELED FOUNDATION WAS
CREATED TO EMPOWER THE VOICE OF THE OIL
AND GAS INDUSTRY TO UNAPOLOGETICALLY
CELEBRATE WHAT WE DO TO UNIQUELY
ENABLE HUMAN PROSPERITY.

#FOSSILFUELED™

The foundation intends to lead the way in transforming the conversation around Oil and Gas, recognize what we do to lift billions of humans from energy poverty, defend the virtue of our industry and spread this message more broadly.

Proceeds from foundation activities will be used to improve the lives and opportunities of the less privileged who live and work in our local communities.

The FossilFueled Foundation is a Texas non-profit corporation with Federal EIN 99-0668992.

TO LEARN MORE AND PLEDGE YOUR SUPPORT CONTACT:

Adam Anderson, CEO
adam.anderson@innovex-inc.com

Nichola Alexander,
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nichola.alexander@innovex-inc.com

Liz Johnson,
MARKETING MANAGER
elizabeth.johnson@innovex-inc.com

THE DATE

Join us for our third conference and concert event on

Thursday, April 24th, 2025

**MIDLAND COUNTY HORSESHOE ARENA & PAVILION
MIDLAND, TEXAS**

Speakers and panelists will be announced soon!

THE CONCERT

Join us for an evening of country music with legends
Randy Rogers Band and Wade Bowen.





RANDY ROGERS BAND

Fronted by singer-songwriter Randy Rogers and featuring Geoffrey Hill (guitar), Jon Richardson aka Johnny Chops (bass guitar), Brady Black (fiddle), Les Lawless (drums), and Todd Stewart (guitar, fiddle, mandolin, keyboards), the Randy Rogers Band was founded in San Marcos, Texas, and has spent the last 20+ years bringing the Texas Country tradition to dedicated fans around the nation and beyond. With nine studio albums behind them, global streaming numbers in the hundreds of millions and a reputation for must-see Country-Rock performances, the band has charted seven singles on the Billboard Hot Country Songs chart, five Top 10 albums on the Billboard Top Country Albums chart and numerous Texas Country Radio chart No. 1s, securing its place in the pantheon of Texas musical giants. Following their 2019 album *Hellbent* (produced by Grammy-winner Dave Cobb), 2022's *Homecoming* received critical acclaim and brought the band back to where it all started with their original producer Radney Foster, culminating in a project that nods to the past with its roots planted firmly in the present. American Songwriter hails "[*Homecoming*]" shines a light on where they've been and how far they've come," while Hook & Barrel give nods of approval to "[t]hat classic sound, brawny and melodic," apparent throughout. The group's sophomore album – also produced by Foster – *Rollercoaster* turns 20, with a year full of anniversary celebrations.



WADE BOWEN

Two decades and more than 4,000 shows into his career, Wade Bowen has become synonymous with country music, songwriting, and captivating live performances, and for good reason. An artistic descendant of American icons like Guy Clark, Ray Wylie Hubbard, Robert Earl Keen and more, Bowen is an important voice in a legacy of Texas troubadours stretching back more than 50 years. Texas Radio agrees, as he scored Male Vocalist of the Year, Single of the Year, and Songwriter of the Year at the 2024 T3R Awards, marking the second year in a row that Bowen took home all three awards.



SINCE APRIL 2023, INNOVEX AND THE WIDER OIL AND GAS COMMUNITY HAS COME TOGETHER TO CELEBRATE THE VIRTUES OF FOSSIL FUELS AND ITS POSITIVE IMPACT ON HUMANKIND.

Proceeds from previous events went directly to Oil Patch Kids to aid their mission to serve at-risk children and youth in the Permian Basin.

Join us on April 24th in Midland, TX for an afternoon and evening of guest speakers, great food and fabulous music from Randy Rogers Band and Wade Bowen.

This year's beneficiary is **Midland Children's Rehabilitation Center** – an organization providing occupational, physical, and speech therapy, as well as tutoring for children with dyslexia.

RAISED FOR OIL PATCH KIDS

2023	\$112,447
2024	\$115,500
TOTAL	\$227,947

ATTENDEES

2023	1,500
2024	2,000
TOTAL	3,500

SPONSORS

2023	37
2024	55
TOTAL	92

KEYNOTE HIGHLIGHTS



ALEX EPSTEIN
Author &
Energy Advocate



SCOTT TINKER
CEO,
Tinker Energy

ACTS



AARON WATSON
Country Music
Singer, Musician &
Songwriter



LEE BRICE
American Country
Music Singer &
Songwriter



CHANGING LIVES ONE STEP AT A TIME

Midland Children's Rehabilitation Center (MCRC) is a 501 (c) (3) organization providing occupational, physical, and speech therapy, as well as tutoring for children with dyslexia. The Center was started in 1956 and was originally called the Midland Cerebral Palsy Center. We are a pediatric only facility serving children and their needs.

MISSION STATEMENT

Changing the lives of children by providing neurological, orthopedic, and developmental therapy, in a compassionate environment, regardless of a family's ability to pay.

VISION STATEMENT

Our vision is to provide these services to families in the Permian Basin at little or no cost. To date the Center has never charged for services and relies on the generosity of the community to be able to do so. Funding for MCRC comes from fundraising events, foundations, corporations, businesses, and individual donors.

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TO LEARN MORE
ABOUT OUR
2025 PARTNERSHIP
OPPORTUNITIES!



2025 PARTNERSHIP OPPORTUNITIES



NEW 2025
PARTNER
OPTIONS!!!

\$25,000

PLATINUM PARTNER

TOP-LEVEL PACKAGE



Recognized as a **Platinum Partner** on all pre-show marketing and event signage at the venue on the day of the event

3 x Tables of 8

30 x General Admission

FREE Optional
Tailgate Cooking Spot

\$17,500

DIAMOND PARTNER

Recognized as a **Diamond Partner** on all pre-show marketing and event signage at the venue on the day of the event

2 x Tables of 8

25 x General Admission

\$10,000

GOLD PARTNER

Recognized as a **Gold Partner** on all pre-show marketing and event signage at the venue on the day of the event

1 x Table of 8

20 x General Admission

\$5,000

SILVER PARTNER

Recognized as a **Silver Partner** on all pre-show marketing and event signage at the venue on the day of the event

15 x General Admission

NEW!

\$10,000

TAILGATE PARTNER

Recognized as a **Tailgate Partner** on all pre-show marketing and event signage at the venue on the day of the event.

1 x Tailgate Cooking Spot

10 x General Admission

Cook Packet will be provided to all cook sponsors

🎯 Prize for Fan Favorite!



DON'T MISS OUT!

Scan the QR code or complete the form on page 7 to sign up for sponsorship. Learn more about the event at FossilFueledConcert.Innovex-Inc.com



MIDLAND COUNTY HORSESHOE
ARENA & PAVILION
APRIL 24TH, 2025

2025 PARTNERSHIP CONFIRMATION FORM

- ☐ **PLATINUM PARTNER**
\$25,000
- ☐ **DIAMOND PARTNER**
\$17,500
- ☐ **GOLD PARTNER**
\$10,000
- ☐ **SILVER PARTNER**
\$5,000
- ☐ **TAILGATE PARTNER**
\$10,000

Company Name _____

COMPANY CONTACT INFORMATION

Contact Name _____

Email _____

Phone Number _____

Please provide your company logo in .PNG (no smaller than 2 MB file) or .EPS vector format for use on pre-show marketing and event signage.

SEND TO: nichola.alexander@innovex-inc.com

THE FOSSILFUELED FOUNDATION

The FossilFueled Foundation was created to empower the voice of the Oil and Gas industry to unapologetically celebrate what we do to uniquely enable human prosperity. The foundation intends to lead the way in transforming the conversation around Oil and Gas, recognize what we do to lift billions of humans from energy poverty, defend the virtue of our industry and spread this message more broadly.

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